

GANGNEUNG

: MATCH YOUR MOMENT

DESIGNATED HOTELS



GANG : MATCH
YOUR MOMENT
NEUNG

**ITTF WORLD MASTERS CHAMPIONSHIPS
GANGNEUNG 2026 PRESENTED BY XIOM**

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GANGNEUNG 2026 PRESENTED BY XIOM**

SAINT. JOHN'S HOTEL

St. John's Hotel places you within easy reach of some of Gangneung's best-loved natural and cultural attractions. Just behind the hotel, you can enjoy refreshing walks along Gyeongpo Beach, Gyeongpo Lake, and the Gasiyeon Wetland, or explore the city's rich literary and artistic heritage at the Heo Gyun and Heo Nanseolheon Memorial Park.

With a variety of exhibition and experience venues nearby, including Arte Museum, Gyeongpo Aquarium, and the Metaverse Experience Center, the area is an ideal choice for couples and families looking to enjoy a richer Gangneung getaway.

- Gyeongpo Beach
- Gyeongpodae
- Gyeongpo Gasiyeon (Prickly Water Lily) Wetland
- Gyeongpo Lake
- Gyeongpo Aquarium
- ARTE MUSEUM Gangneung
- Gangneung Metaverse Experience Center
- Heo Gyun & Heo Nanseolheon Memorial Park
- Moonlight Lake Garden
- Gyeongpo Lake Plaza



SKYBAY HOTEL

Skybay Hotel also offers easy access to some of Gangneung's most popular natural and cultural attractions. Just behind the hotel, you can enjoy refreshing walks along Gyeongpo Beach, Gyeongpo lake, and the Gasiyeon Wetland, or discover the city's rich literary and artistic legacy at the Heo Gyun and Heo Nanseolheon Memorial Park. With Arte Museum, Gyeongpo Aquarium, the Metaverse Experience Center, and other exhibition and hands-on experience venues close by, the area is perfect for couples and families seeking a memorable, activity-filled trip.

- Gyeongpo Beach
- Gyeongpodae
- Gyeongpo Gasiyeon (Prickly Water Lily) Wetland
- Gyeongpo Lake
- Gyeongpo Aquarium
- ARTE MUSEUM Gangneung
- Gangneung Metaverse Experience Center
- Heo Gyun & Heo Nanseolheon Memorial Park
- Moonlight Lake Garden
- Gyeongpo Lake Plaza



SHILLA MONOGRAM

Along the coastal stretch connecting Anmok and Songjeong Beaches, visitors can take in the fresh sea breeze and relaxed coastal scenery, from the pine groves of Songjeong Beach to Anmok Coffee Street and Sunrise Park.

Jang Gil-hwan Art Museum and Local Forest add an artistic layer to the journey, while the vivid media art of Arte Museum, Gyeongpo Aquarium, and the Metaverse Experience Center offer visually engaging and memorable experiences. In this area where nature, art, and immersive technology come together, visitors can enjoy many sides of Gangneung in a single trip.



- Gangneung Songjeong Beach
- Gangneung Anmok Beach
- Gangneung Coffee Street
- Gangneung Anmok Sunrise Park
- ARTE MUSEUM Gangneung
- Gyeongpo Aquarium
- Gangneung Metaverse Experience Center

GANGNEUNG CITY HOTEL

Centered around historic traditional houses such as Ojukcheon, Seongyojang, and Haeunjeong, this district offers a deeper look into Gangneung's history and the beauty of Korean tradition. A wide range of cultural venues, including the Gangneung Municipal Museum of Art, the Embroidery Museum, and the Olympic Museum, is complemented by the open natural landscapes of the Gyeongpo Gasiyeon Wetland and nearby ecological retention areas, creating a setting for both reflection and relaxation. In this district, where historic charm meets a contemporary sensibility, visitors can enjoy a uniquely cultural and contemplative journey through Gangneung.

- Hwang-sansa Temple
- Gangneung Seongyojang House
- Maewoldang Kim Siseup Memorial Hall
- Gangneung Sim Sang-jin's House / Gangneung Haeunjeong Pavilion
- Gyeongpo Gasiyeon (Prickly Water Lily) Wetland
- Gangneung Ecosystem Experience Museum (Nature. Let's Play)
- Gangneung Olympic Museum
- The Way to the Art Museum
- Ojukcheon / Ojukcheon Hanbok Experience Center / Ojukcheon Municipal Museum
- Gangneung Embroidery Museum
- Gyeongpo Eco-Retention Basin
- Gangneung City Art Museum (Sol-ol)



GANGNEUNG

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TRANSPORTATION

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GANGWON TAXI TOUR



Learn more about Gangneung tourism

Duration	3 Hours
How to Book	www.gangwontaxi.com
Booking Hours	09:00 ~ 17:30
Fare	33,000 KRW (Additional Fee: +20,000 KRW per hour) VAT not included for online payments
Capacity	Up to 4 passengers per vehicle

FARE UPDATE, FARE INFORMATION



Effective from May 1st, 2026 (Fri)

Base Fare(3hours)	Additional Fare(per hour)
KRW 33,000	KRW+20,000

- A 4.5% credit card processing fee will be added when paying by credit card on the website.
- If the taxi travel distance is excessive, the taxi driver may request an additional fee on-site.

HOW TO USE THE TAXI TOUR



Fare (per taxi)	
No. of people : up to 4 passengers	
3hours KRW 20,000	4hours KRW 40,000
5hours KRW 60,000	6hours KRW 80,000

(Fees for admission/meal are excluded.)

- You can choose your own course other than a recommended course
- If you want to go to both Jumunjin and Jeongdongjin, please consult with your taxi driver in advance.

Reservations & Requests

Tourist Information Centers in downtown Gangneung

9:00a.m. - 5:30 p.m.

(Presentation of passport required)

Online reservation

<https://www.gangwontaxi.com>

+82-2-2238-2895



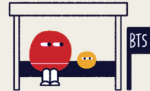
Taxi Tour Course 1

KOREAN WAVE TOUR

Gangneung Hallyu Tour in Search of BTS

BTS Bus Stop

A must-visit photo spot featured on a BTS album cover



Jumunjin Seafood Market

Traditional market where you can browse fresh seafood and enjoy it on the spot



Gyeongpo Beach

One of Gangneung's most iconic beaches, known for its wide white sands and clear blue waters



Anmok Coffee Street

Seaside cafe street where you can enjoy a cup of coffee with beautiful ocean views



Taxi Tour Course 2

CULTURAL TOUR

Shin Saimdang History and Culture Tour

Ojukheon House

Charming destination where traditional hanok houses and gardens offer a glimpse into Korea's heritag



Seongyojang House

One of Gangneung's most iconic hanok sites, capturing the elegance of Joseon-era aristocratic culture and the beauty of a 300-year-old historic home



Heo Gyun and Heo Nanseolheon Memorial Park

A peaceful historical and cultural site built around the birthplace of two brilliant literary siblings from the Joseon period, with graceful hanok buildings and a pine forest walking trail



Jungang Market

A traditional market where you can sample a variety of street food and local specialties



Taxi Tour Course 3

KOREAN WAVE TOUR

Meeting the Goblin Hallyu Tour

Yeongjin Beach

Featuring a stunning view of the blue East Sea and the pine-litned path, it is Gangneung's premier spot for a peaceful and scenic getaway.



Gyeongpodae

The finest pavilion of the Gwandong region, overlooking Gyeongpo Lake, it is Gangneung's premier spot for moon viewing.



Wolhwa Street

lively downtown street lined with cafés and shops, perfect for a leisurely stroll



Jungang Market

Traditional market where you can sample a variety of street food and local specialties



GANGNEUNG
: MATCH YOUR MOMENT



Taxi Tour Course 4

GANGNEUNG
FREE TRIP



BTS Bus Stop
A must-visit photo spot featured on a BTS album cover

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Traditional market where you can browse fresh seafood and enjoy it on the spot

Gyeongpo Beach
One of Gangneung's most iconic beaches, known for its wide white sands and clear blue waters

Anmok Coffee Street
Seaside cafe street where you can enjoy a cup of coffee with beautiful ocean views

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Gyeongpodae
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Learn more about Gangneung tourism

GANGNEUNG
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AUTONOMOUS SHUTTLE

ROUTE A

-  Ojukheon House
-  Next to the futsal court
-  Gyo 1-dong Community Center
-  Gangneung Express Bus Terminal
-  Malnanumteo Park
-  Gangneung Station
-  Olympic Museum





Learn more about Gangneung tourism

GANGNEUNG
: MATCH YOUR MOMENT

AUTONOMOUS SHUTTLE

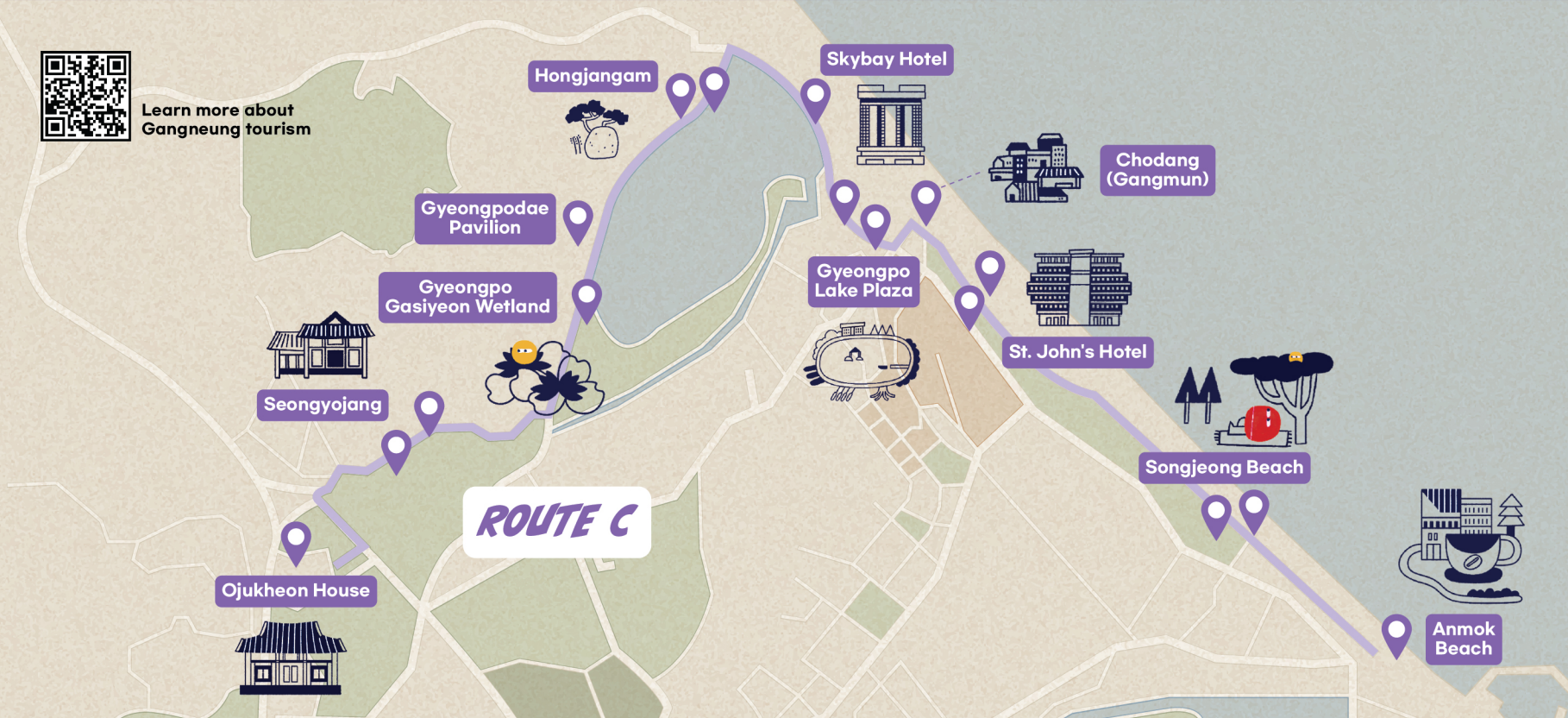
ROUTE B

-  Gangneung Olympic Museum
-  Green City Experience Center
-  Heo Gyun & Heo Nanseolheon Memorial Park
-  Chodang (Gangmun)
-  Heo Gyun & Heo Nanseolheon Memorial Park
-  Green City Experience Center
-  Gangneung Olympic Museum





Learn more about Gangneung tourism



AUTONOMOUS SHUTTLE

GANGNEUNG
: MATCH YOUR MOMENT

ROUTE C

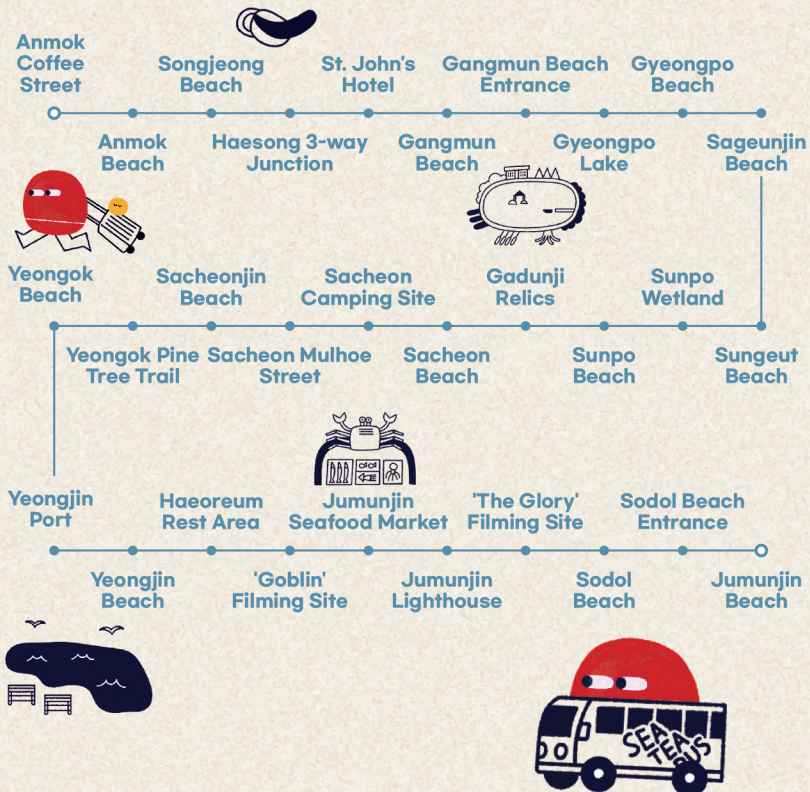




Learn more about Gangneung tourism

SEA TEA BUS

BUS STOPS



HOW TO ENJOY



Opposite Gangneung Station

Take bus 223-1 or 314-1 (20 mins).



Intercity/Express Bus Terminal

Take bus 302-1 or 314-1 (30 mins).



Board the Sea Tea Bus at Anmok Coffee Street Station

BUS TIMETABLE

No.	Departing from Anmok	Departing from Jumunjin Beach
1	8:00	8:30
2	8:40	9:10
3	9:20	9:50
4	10:10	10:30
5	11:10	11:20
6	11:50	12:20
7	12:30	13:00
8	13:20	13:40
9	14:00	14:30
10	14:40	15:10
11	15:20	15:50
12	16:10	16:30
13	17:10	17:20
14	17:50	18:20
15	18:30	19:00
16	19:20	19:40

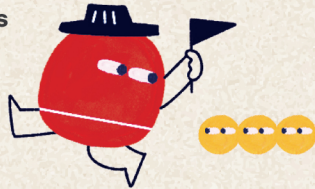


Learn more about
Gangneung tourism

TOUR BRIDGE

THE SMARTEST WAY TO TRAVEL GANGNEUNG!

Local Gangneung travel agencies
suggest the perfect plan.



TOUR BRIDGE, WHAT KIND OF SERVICE IS IT?



Itineraries designed directly
by local travel experts.



100% personalized tours
tailored to your taste.



Compare, select,
and book all at once!



Ready-to-go recommended
packages for quick & easy choice!

**GANG
NEUNG** : MATCH
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HOW TO USE IT?

1

Enter your preferred
travel details.

2

Receive a custom itinerary
from a local agency.

3

Book your favorite
plan and set off!

GANGNEUNG

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TOURIST ATTRACTIONS

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Gangneung tourism



Gangneung has long been blessed with an abundance of nature, from the sea and lakes to the surrounding mountains. The city is also home to a storied tea culture passed down through generations. Over time, this spirit of leisure and refinement has naturally evolved into the coffee culture Gangneung is known for today. Often called Korea's coffee city, or even a mecca for coffee lovers, Gangneung's reputation comes from more than just the number of cafés. Along its beaches and lakesides, stylish cafés sit side by side, while even the smallest local coffee shops often serve beans they roast and brand themselves. Take in the aroma of freshly brewed coffee as you stroll along seaside and lakeside paths, and discover the charm of the Gangneung Coffee Trail.

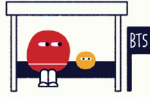
1. BTS Bus Stop
2. Sogeumgang Valley
3. Gyeongpo Beach
4. Gyeongpo Lake
5. Ojukheon House
6. Anmok Coffee Street
7. Wolhwa Street
8. Gangneung Solhyang Arboretum
9. Badabuche-gil Trail



JUMUNJIN

1-1. BTS Bus Stop

A must-visit photo spot featured on a BTS album cover



1-2. Sodol Adeulbawi Park

Scenic coastal trail with sweeping views of the sea and dramatic rocky cliffs



1-3. 'The Glory' Filming Location

Filming location for The Glory, where a red lighthouse stands against the deep blue sea



1-4. Jumunjin Port

Harbor where you can take in views of fishing boats and the sea up close



1-5. Jumunjin Seafood Market

Traditional market where you can browse fresh seafood and enjoy it on the spot



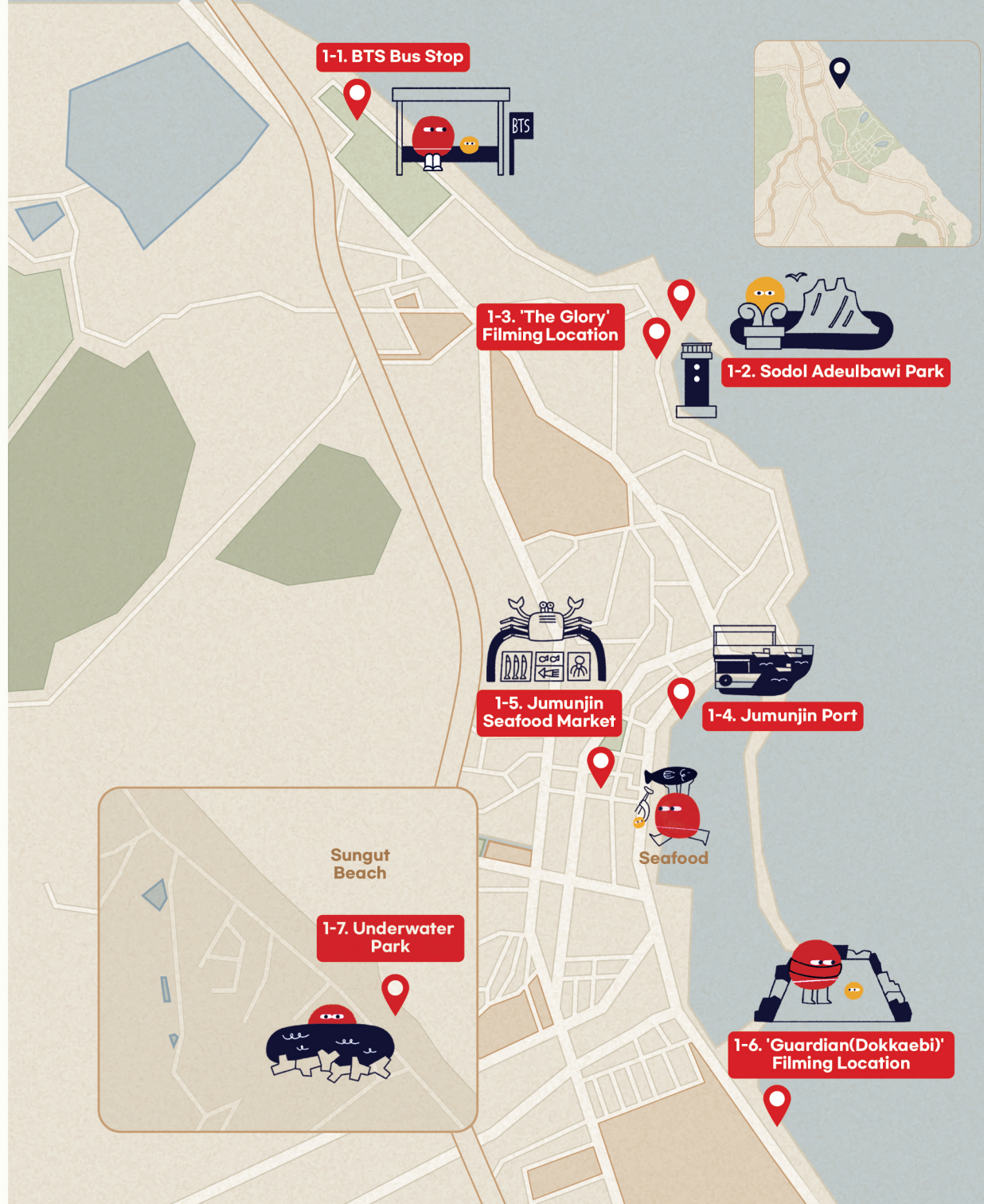
1-6. 'Guardian(Dokkaebi)' Filming Location

Seaside breakwater made famous by the K-drama series Guardian: The lonely and Great God, now a popular photo spot by the water



1-7. Underwater Park

Coastal park featuring colorful tetrapods and an observatory overlooking the sea



GYEONGPO

2-1. Gyeongpo Beach

One of Gangneung's most iconic beaches, known for its wide white sands and clear blue waters



2-2. Gyeongpo Lake

A vast lake that meets the sea



2-3. ARTE MUSEUM Gangneung

Digital art exhibition space brought to life through light and immersive visuals



2-4. Chodang Dubu (Tofu) Village

Food street where you can try sundubu, Gangneung's signature soft tofu dish



2-5. Anmok Coffee Street

Seaside cafe street where you can enjoy a cup of coffee with beautiful ocean views



2-6. Aranaby (Zip-line)

Popular seaside zipline spot where you can glide over the sea



2-7. Ojukheon House

Charming destination where traditional hanok houses and gardens offer a glimpse into Korea's heritage



JEONGDONGJIN

3-1. Haslla Art World

Art space where outdoor sculptures and exhibitions are showcased against a stunning ocean backdrop



3-2. Jeongdongjin Rail Bike

Rail bike ride that follows the tracks along the coast



3-3. Jeongdongjin Station

Train station set right beside the sea



3-4. Sandglass Park

Seaside park known for its giant hourglass sculpture



3-5. Outdoor Sculpture Park

Sculpture park offering views of the ship-shaped hotel and the sea



3-6. Badabuchegil Trail

Coastal walking trail that winds along seaside cliffs



3-7. Heonhwa-ro Road

Scenic coastal drive with beautiful ocean views



DOWNTOWN

4-1. Gangneung Olympic Museum

Traditional market where you can sample a variety of street food and local specialties



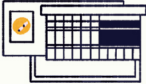
4-2. Gangneung Station

KTX train station



4-3. Gangneung City Museum of Art

Art museum where architecture and visual art come together



4-4. Gangneung Bus Terminal

Intercity and express bus terminal



4-5. Wolhwa Street

lively downtown street lined with cafés and shops, perfect for a leisurely stroll



4-6. Jungang Market

Traditional market where you can sample a variety of street food and local specialties



4-7. Daedohobugwana

Historic heritage site featuring former government office buildings



4-8. Myeongju-dong Alley

Charming street where old alleyways blend with small local shops



01

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GANGNEUNG NATURE

GANGNEUNG THEMED
RECOMMENDED ROUTES



GANGNEUNG NATURE

GANGNEUNG THEMED RECOMMENDED ROUTES



Sogeumgang Valley

Often called "little Geumgangsan," this scenic valley is known for its dramatic rock formations and clear mountain streams. It offers everything from easy walks to more challenging hikes, and in autumn, the valley turns especially beautiful as the foliage settles over the streams like an ink-wash painting.



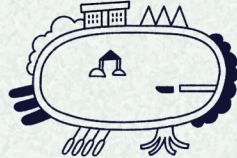
1-7. Underwater Park

Created with sunken ships and artificial reefs, this underwater theme park is a favorite among divers. The beach observatory offers sweeping views of the deep blue East Sea.



2-2. Gyeongpo Lake

Cherry blossom trees and pines line the edge of this mirror-clear lake, making it a perfect place for a walk or bike ride. A quiet pavilion and peaceful lakeside views add to the calm, relaxing atmosphere.



Learn more about
Gangneung tourism



2-1. Gyeongpo Beach

As the largest beach on Korea's east coast, it is known for its endless white sand and the refreshing sound of the waves. Lively in every season, it is a must-visit stop on any trip to Gangneung.



3-6. Badabuchegil Trail

This is Korea's only coastal terrace trail, offering a glimpse into geological history dating back 23 million years. A cliffside boardwalk follows the steep sea cliffs, offering close-up views of the East Sea's dramatic coastline.



3-7. Heonhwa-ro Road

Known as one of Korea's most scenic coastal drives, this route runs remarkably close to the sea. Dramatic rock formations unfold along the winding coastline, creating a striking and unforgettable view.



Gangneung Solhyang Arboretum

This arboretum offers a peaceful place to slow down, with walking trails that wind through lush pine forest. Sunlight filters through the trees, while the soft scent of pine fills the air with a calm, restorative feeling.



02

GANGNEUNG CULTURE

GANGNEUNG THEMED
RECOMMENDED ROUTES



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GANGNEUNG CULTURE

GANGNEUNG THEMED RECOMMENDED ROUTES



1-3. The Glory Filming Site

Jumunjin Beach returned to the spotlight after appearing as one of the key locations in The Glory. With its wide-open horizon and calm coastal scenery, it is a beautiful place to take a relaxed walk and enjoy the quiet mood of the drama.



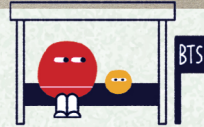
1-6. 'Guardian: The Lonely and Great God' Filming Site

One of the most memorable locations from the drama Guardian: The Lonely and Great God, this spot is now among Gangneung's most popular places for photos. At the end of the breakwater, visitors line up to recreate the drama's famous scene with the waves as their backdrop.



1-1. BTS Bus Stop

Best known as the album cover location for BTS's You Never Walk Alone, this spot has become a bucket-list stop for ARMY from around the world. The bus stop, set against the vivid blue East Sea, is the perfect place to recreate the iconic shot and capture a photo of your own.



2-7. Ojukheon

Ojukheon, the birthplace of Shin Saimdang and Yi I, is one of Korea's oldest surviving examples of traditional residential architecture. Surrounded by the quiet beauty of black bamboo, it offers a graceful glimpse into the elegance of the Joseon era.



2-3. ARTE MUSEUM GANGNEUNG

The largest immersive media art venue in Korea, this space brings Gangneung's natural beauty to life through light, sound, and digital storytelling. Step inside and experience a dreamlike world of color and sound, designed to feel far removed from everyday life.



3-1. Haslla Art World

This seaside cultural complex brings together the beauty of the East Sea and contemporary art. With outdoor sculptures, gallery spaces, and open coastal views, it offers a memorable blend of scenery and art.



4-7. Daedohobugwana

Once the center of local government from the Goryeo to the Joseon period, this historic site offers a glimpse into Gangneung's past. Located in the heart of the city, it is a place to appreciate traditional architecture and enjoy cultural events that keep the region's heritage alive.



03

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GANGNEUNG 2026 PRESENTED BY XIOM

GANGNEUNG CULINARY

GANGNEUNG THEMED
RECOMMENDED ROUTES



GANGNEUNG CULINARY

GANGNEUNG THEMED RECOMMENDED ROUTES

Seafood

Surrounded by the sea on three sides, Gangneung is one of the best places to enjoy seafood fresh from the East Sea. Head to the waterfront or one of the nearby seafood restaurant streets to try seasonal sashimi, snow crab, boiled octopus, and other local favorites.



Mulhoe

Another Gangneung specialty is mulhoe, a refreshing dish of fresh sashimi and vegetables served in a spicy-sweet, icy broth. Enjoy it with noodles or rice for a cool, zesty taste of the sea.

Soft Tofu / Chodang Sundubu

Chodang sundubu is made with clean seawater from the East Sea, giving it a wonderfully soft texture and deep, nutty flavor. From mild white sundubu to spicy jjamppong sundubu, it is one of Gangneung's signature comfort foods and a wholesome local favorite.



Learn more about Gangneung tourism



Coffee

As a hub of Korea's coffee culture, Gangneung is home to countless cafés with their own distinct character, especially along Anmok Coffee Street. A fragrant cup of coffee by the sea is one of the simplest and most relaxing pleasures of a trip to Gangneung.



Potato Ongsimi

Made with grated potatoes, a local specialty of Gangwon-do, this traditional dish is warm, rustic, and comforting. Its chewy texture and savory broth come together in a mild, satisfying flavor loved by all ages.



Jang-kalguksu

This Gangneung-style kalguksu is known for its bold, spicy broth, flavored with gochujang and doenjang. The rich, hearty soup pairs perfectly with chewy noodles, making it a must-try local favorite when visiting Gangneung.



4-6. Traditional Market Street Food

Gangneung Jungang Market is filled with tempting street food, from dakgangjeong and handmade fish cake croquettes to ojingeo sundae, or stuffed squid. Soak up the lively market atmosphere and enjoy the fun of tasting your way through its many local snacks.